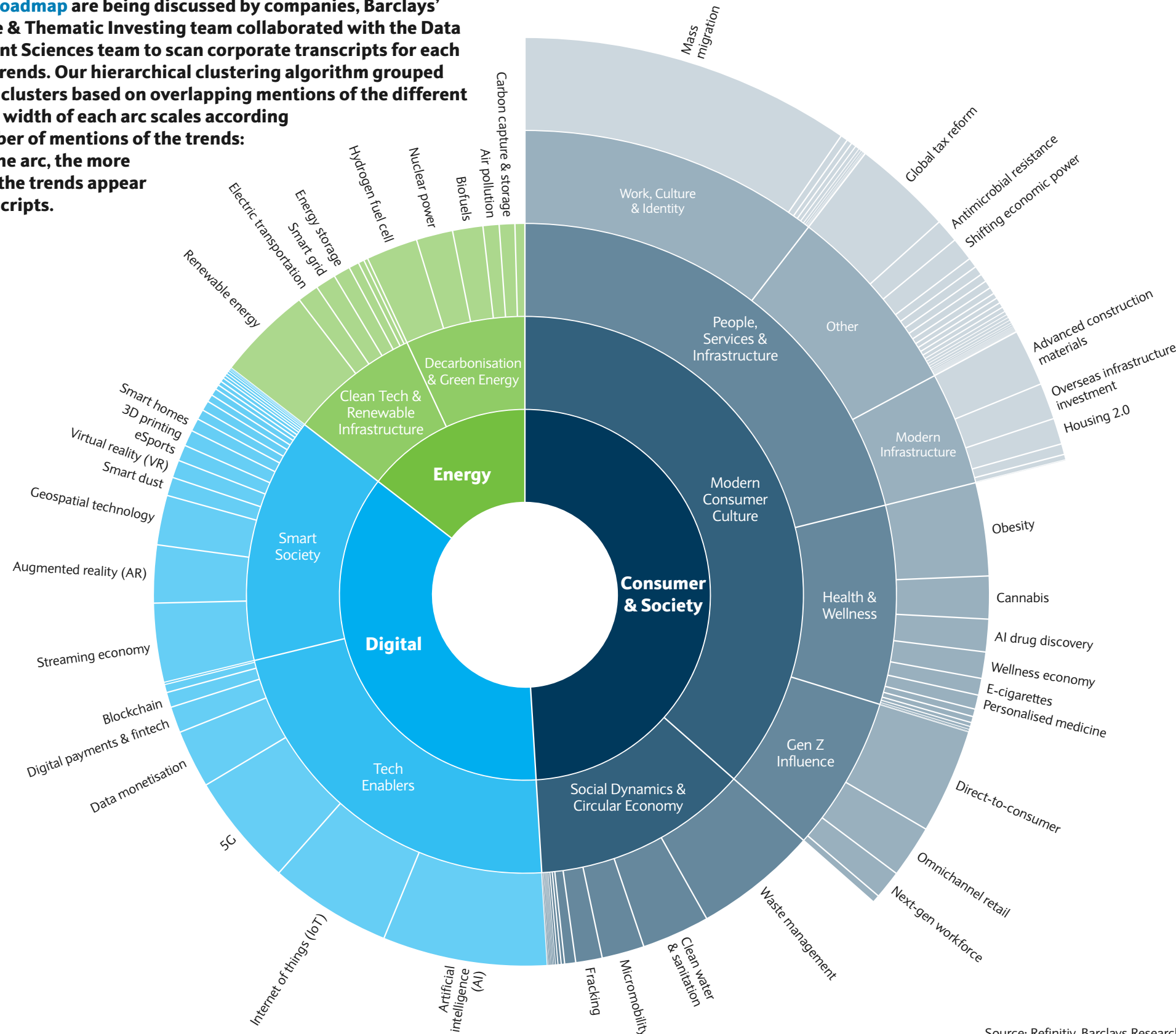


2030 Thematic Roadmap: 150 Trend Cluster Analysis

To better understand how the 150 trends identified in the 2030 Thematic Roadmap are being discussed by companies, Barclays' Sustainable & Thematic Investing team collaborated with the Data & Investment Sciences team to scan corporate transcripts for each of the 150 trends. Our hierarchical clustering algorithm grouped trends into clusters based on overlapping mentions of the different trends. The width of each arc scales according to the number of mentions of the trends: the wider the arc, the more frequently the trends appear in the transcripts.



Source: Refinitiv, Barclays Research

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