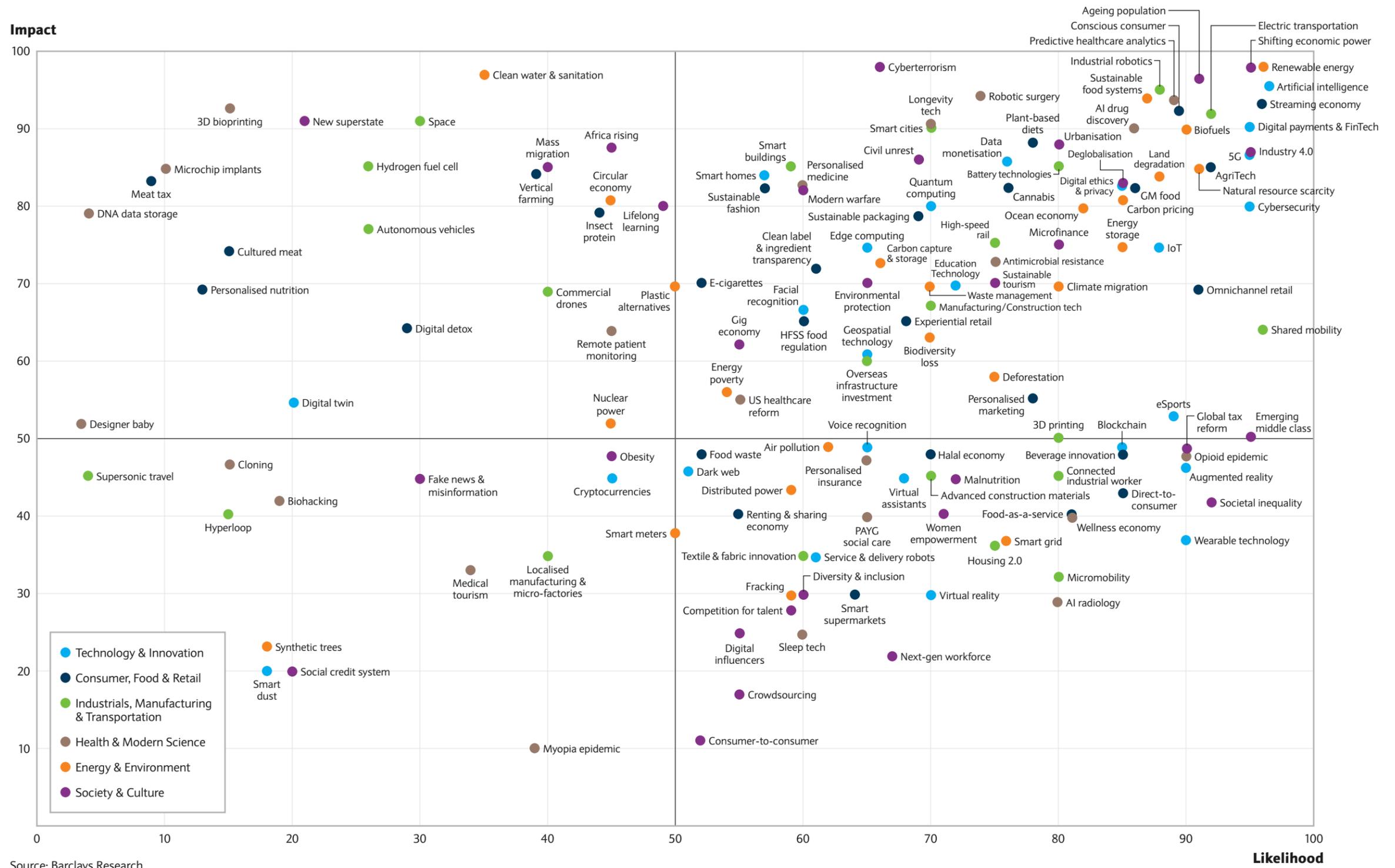


2030 Thematic Roadmap: 150 Trends

Barclays' Sustainable & Thematic Investing Research team developed a 2030 thematic roadmap outlining 150 trends across six thematic paradigms that are likely to dominate discussions with investors over the next decade.

Each of these trends has the possibility to fundamentally disrupt specific areas of society by 2030. While some of these trends are more speculative than others, some build on risks that have already begun to crystallise. These are not predications, but they provide food for thought and a starting point for debate.

Given the growing relevance of ESG and Thematic Investing, clients of Barclays Investment Bank can access the accompanying report entitled "2030 Thematic Roadmap: 150 Trends" on Barclays Live for more information on the roadmap methodology, analyst view and theme catalysts.



Source: Barclays Research

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